



## **Executive Summary**

### **Building Division Strategic Planning Priorities 2015-2020**

#### **Five for Five**

The purpose of the Building Division Leadership Strategic Plan is to provide better resources and representation of the private, vertical contractor member that the Building Division represents. The Strategic Plan is also meant to be a succession planning tool, based upon member feedback, for the Building Division Leadership to progress from one Building Division Chair to the next.

To better understand the AGC membership and their needs, AGC of America surveyed the 13,000 individuals who identify as Building Division members. Along with the electronic survey, AGC Leadership spent time interviewing members in order to gather additional, more in-depth information. Once this process was completed and the data analyzed, the leadership found there were five areas they needed to pay more attention to meet the members' needs:

1. Value – Providing Value to the Member
2. Alignment – Align with the other Divisions
3. Leadership – Develop Future Leaders
4. Information – Effectively Communicate to Members
5. Delivery – Improve Project Delivery

Based on this information the Division has developed the Five for Five strategic plan; five areas of focus (listed above) that will be executed and implemented over the next five years. This roadmap includes the member's voice and will allow for continuity from one Division Chair to the next.